

ADVERTISING

Marija Štingl, 7th grade

Ads can sometimes influence someone's clothes choice. There are too many ads on TV because we want to watch movies, not ads. There aren't too many ads in newspapers because people don't like to read advertisements. I like ads for children because I laugh a lot then. I think children or young people are easier influenced through ads compared to adults. When I watch TV, I don't pay attention to advertisements. If I watch ads, I like ads for perfumes. I have seen a commercial for Gucci perfume with Blake Lively .She was walking in a gold dress and she was like the Queen. The most shocking advertisement I have ever seen is the one with the sick old lady who actually in the end dies. The funniest advertisement is with babies which are eating some baby food and then they are laughing all the time, but I don't know why. I also remember one campaign for the president of Croatia. Our president said "Vote for me and I will try to introduce Croatia to a better world".

In my opinion advertising sometimes is persuasive (for pillows, pills, perfumes, food...). I think that alcohol or tobacco companies shouldn't be allowed to advertise because they can encourage young girls and boys to buy alcohol or tobacco. I think celebrities in ads can absorb people to buy some product which they advertise. I know that Blake Lively advertises Hugo Boss perfume, Julia Robert her perfume, Beyonce – Pepsi and Antonio Banderas - Orbit chewing gum. Celebrities don't make me want to buy some product .

There isn't always truth in advertising, they are lying because they attract people with lies. It is necessary to advertise because people see some thing they like and they can order it with their phones.

So, in my opinion commercials or advertising shouldn't interrupt TV or even radio programmes because people want to watch TV or listen to radio without interrupting. They interrupt a movie when it is the most interesting to watch.

The most popular way to advertise is definitely TV or Web because everyone watches and uses the Internet. My opinion is that Internet is more important than TV because we can see something that we like an we can look it up on the Internet. I think TV advertising can sometimes be good for information we need. I think it is easy to do ads for children.

In my opinion the government has the right to forbid advertising for junk food and soda during children's TV programmes because they encourage children to eat and drink that.

Advertising would be more interesting if there were some funny verses or verses full of rhyme. I think that the most advertised products are: shoes, pills and junk food. Rhyme songs get me interested in some product or some good recommendation.

My advertisement

Stuffed teddy

bear





BUY FOR YOUR CHILD!!!!

BIG SALE : BIG BEAR!

IN DIFFERENT COLOURS!!

JUST 8\$!!!

